



LIVE FOR TODAY PLAN FOR TOMORROW



SECURITIES OFFERED THROUGH
INVESTMENT PROFESSIONALS, INC.
MEMBER NASD AND SIPC

NOT FDIC INSURED | NO BANK GUARANTEE | MAY LOSE VALUE



MEET JARED ZEISER

Jared Zeiser is a Registered Investment Adviser Representative. He holds the NASD General Securities License, the Uniform State Law License, and a Life, Health, and Disability Insurance License. Originally from North Little Rock, Arkansas, Jared graduated from the University of Arkansas at Fayetteville in 1991 with a degree in finance and real estate.

He began his career in 1991 working for the Arvest Bank Group at Bentonville. In 1999, he joined Investment Professionals, Inc., the bank based regional broker dealer headquartered in San Antonio. In 2003, Jared was named Chief Investment Officer by Southern Bancorp and now manages its \$200 million bond portfolio.

Jared serves Elk Horn's customers from offices in Hot Springs, Arkadelphia, and Malvern. As a personal financial advisor, Jared is passionate about helping people navigate their financial roadways to successfully arrive at their appropriate destinations and enjoy the journey!

ABOUT INVESTMENT PROFESSIONALS, INC.

Member NASD and SIPC

Southern Financial Solutions is proud of its continuing relationship with Investment Professionals, Inc., one of the top companies in the United States offering securities through partnerships with community banks. IPI recently was named the Number One bank brokerage firm in the country by American Banker Magazine and American Brokerage Consultants.*

The team of Elk Horn Bank, Southern Bancorp and Investment Professionals, Inc., provides world class financial solutions to you.

SOUTHERN FINANCIAL SOLUTIONS
*Located at Elk Horn Bank,
a Southern Bancorp Bank*

Schedule a complimentary review for us both to evaluate if our services are a good fit for you by calling:

In Hot Springs, (501) 525-1114 or

In Arkadelphia, (870) 246-1020 or

In Malvern, (501) 337-4944

You may also email our offices at:

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Products offered are not insured by the FDIC, NCUA or any other agency of the United States. Products may lose value and carry no bank or credit union guarantee.

*Source: 2006 Study of Bank Brokerage and Retail Investment Services. American Banker, New York & American Brokerage Consultants, St. Petersburg, FL.



A PATH TOWARD ACHIEVING YOUR OWN PERSONAL FINANCIAL GOALS



YOUR PERSONAL PATH BEGINS AT SOUTHERN FINANCIAL SOLUTIONS



PRODUCTS AND SERVICE WE OFFER INCLUDE:

- FINANCIAL/RETIREMENT PLANS
- STOCKS, BONDS AND OPTION STRATEGIES
- TRADITIONAL AND ROTH IRA'S
- COMPANY RETIREMENT PLANS
- COLLEGE SAVINGS PLANS AND 529'S
- MUTUAL FUNDS
- ANNUITIES
- 401K'S
- LIFE INSURANCE
- FEE-BASED MANAGED ACCOUNTS

To get where you want to be, you must decide on your destination, then choose a path to take you there. The path must be direct, yet flexible enough to adapt to changes along the way.

Helping define your own financial destination and goals – and charting a path to follow – is the specialty of Southern Financial Solutions.

Our goal is to form a long-term relationship with each of our clients, and to provide financial planning and services necessary to help you choose and follow a path toward achieving your own personal financial goals.

WHY YOU?

Every individual or family, at a certain point needs advice and a professional perspective on how to set and achieve goals.

WHY SOUTHERN FINANCIAL SOLUTIONS?

Our approach recognizes that each client has individual goals, values and life situations – just as each client has differing expectations and risk tolerance. Consequently, no single path will work for every client.

Our goal is to match your current financial picture, investment objectives and tolerance for risk with appropriate investment and financial solutions.

RETIREMENT PLANNING — ROLLOVER AND INCOME DISTRIBUTION STRATEGIES

One of our specialties at Southern Financial Solutions is helping with choices and decisions regarding retirement with an emphasis on properly managing retirement plan rollovers and income distribution of assets.

As you retire or change jobs, one of the most important decisions you will face is what to do with the money you have accumulated in your employer's retirement plan and other invested assets.

At Southern Financial Solutions, we understand the importance of the many decisions leading up to and following retirement. Our aim is to provide proper planning and advice to help you make informed decisions to better position you for success in accomplishing your financial goals.

ASK YOURSELF THESE QUESTIONS:

1. Are you confident your financial plan is going to get you where you want to be in the years ahead?
2. Have you established and clarified your most important financial goals?
3. Do you have a written financial plan?
4. Have you reviewed and updated your will and trust documents?

If you answered “No” or “I don't know” to any of these questions, you may be in a position to benefit from a relationship with Southern Financial Solutions. We specialize in getting “Yes” answers to these very important questions.